

# <sup>on</sup> Bloomberg<sup>®</sup>

# TO SEE WHAT OTHERS CANNOT, CLIMB HIGHER.

Decision-making is tough without a 360° view.

But that's how the municipal bond market operates today – blindly – using research solutions that offer a *fraction* of the data needed for true credit analysis and strategic risk assessment.

MuniRisk™ reinvents municipal credit research by providing access to all data, opening up pathways for greater industry dialogue and idea generation.



## **COMPREHENSIVE PLATFORM**

Credit research application built on *complete* municipal market coverage backed by data from Bloomberg and MuniRisk™

Intuitive design driven by PMs, analysts, traders

Eliminates data entry, enabling better use of credit staff

# **SMART ANALYTICAL TOOLS**

Monitor portfolios and watch lists, assess new issues, evaluate bid lists

Pinpoint credit outliers using early warning indicators

Unlock true relative value through comparative analytics: One-on-One or Peer Group functionality

Heatmaps and graphical overlays let you visualize layered risk quickly

Standard credit report enables on-the-go research

## **FULL DATA FOR TRANSPARENCY**

Unprecedented municipal market coverage enables seamless transition from portfolio-level credit analysis to deep dive research

Complete financial data on over 48,000 obligors and 127,000 individual fund accounts

30% more disclosures than available on EMMA

Full security master, transaction, and valuation data

Full economic and demographic data, all mapped back to county, MSA, state, and national performance

Sector-specific operational data mapped back to obligors

Enhanced industry, sector, and sub-sector obligor categorization coupled with security type classification

## **INTEGRATION WITH THE TERMINAL®**

Bloomberg shortcut keys embedded for efficient access to high value muni functions: DES, RELS, CF, YTW, YTC, YAS, BUY, SELL, BVAL, TDH, MBWD

# **COMMUNITY FOCUS**

Connect with MuniRisk™ Community via IB

Interact over single data platform with clients and counterparties

Generate ideas, drive debate, execute trade tickets

\*\*\*\*\*Future Product Releases\*\*\*\*\*

Additional features for credit surveillance and research rolling out in 2017

APPS CREDIT <GO>

# **APPLICATION FEATURES & FUNCTIONALITY**

# Portfolio View ▼

#### **COMPLETE DATA**

Enables holistic view of consolidated positions – sort, stratify and analyze using dozens of credit factors (see columns). A

#### **INTEGRATION**

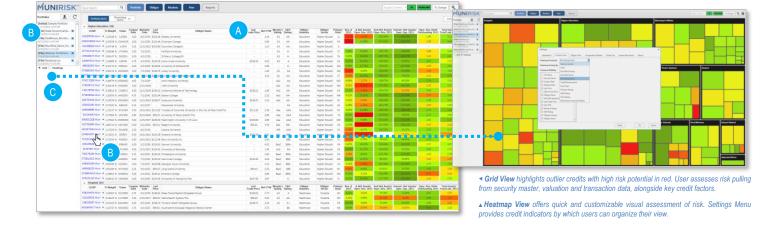
Upload portfolios (from PORT or as a CSV) and pull in up-to-date data within seconds to spot potential risks. Easily click through to Obligor View for deep dive and comparative analyses. **B** 

#### **EFFICIENT SURVEILLANCE**

Credits are mapped to issuer and corresponding geolocations to enable seamless transition from portfolio-level analysis to deep dive research.

#### **VISUALIZATION**

Early warning color-coding functionality lets users visualize risk both in Grid and Heatmap formats. **C** 



**Obligor View** ▼ Conduct deep dive credit analysis – assess credit fundamentals, visualize trends in data, and run comparative analytics via One-on-One or Peer Group functionality.



▲ An intuitive credit workspace designed to make research workflow efficient. Access complete data, drill into credit fundamentals of one obligor, compare it to a peer or pull up dozens of similar entities.

# **Report View** ▶

Print and store an allencompassing credit report. Coming soon: generate both custom portfolio and single security reports.



Markets View ▼ Get a 360-degree view of your credit. Assess credit performance alongside pricing and transaction-based data. Terminal® Connect directly into high value muni functions.



▲ Use the Markets View to monitor relative market trends across treasuries, municipal indices, ETFs, as well as alternative markets.

Click the colored "jump buttons" to view additional trade-based analytics from your Bloomberg Terminal ©. YAS function depicted above.

# **CONTACT US**



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