

## $^{\circ N}$ Bloomberg $^{\circ N}$

# TO SEE WHAT OTHERS CANNOT, CLIMB HIGHER.

Decision-making is tough without a 360° view.

But that's how the municipal bond market operates today – blindly – using research solutions that offer a *fraction* of the data needed for true credit analysis and strategic risk assessment.

MuniRisk™ reinvents municipal credit research by providing access to all data, opening up pathways for greater industry dialogue and idea generation.



### **FULL DATA FOR TRANSPARENCY**

Unprecedented municipal market coverage backed by data from Bloomberg and MuniRisk™

Complete financial data on over 48,000 obligors and 127,000 individual fund accounts

30% more disclosures than available on EMMA

Full security master, transaction, and valuation data

Full economic and demographic data, all mapped back to county, MSA, state, and national performance

Sector-specific operational data mapped back to obligors

Enhanced industry, sector, and sub-sector obligor categorization coupled with security type classification

### **SMART RESEARCH TOOLS**

Pinpoint credit outliers and seamlessly move from high-level to deep dive research with all up-to-date data right at your fingertips

360° credit underwriting – instantly review financial, economic, demographic, operational, and market data

Cut research down to minutes vs. hours – focus on analysis

Comparative analytics via One-on-One or Peer Group functionality

Visualize trends and relationships between data types using heatmaps and graphical overlays

Don't get blindsided by credit – monitor watch lists, new issues, or bid lists

Standard credit report enables on-the-go research

## INTEGRATION WITH THE TERMINAL®

Bloomberg shortcut keys embedded for efficient access to high value muni functions: DES, RELS, CF, YTW, YTC, YAS, BUY, SELL, BVAL, TDH, MBWD

## **COMMUNITY FOCUS**

Connect with MuniRisk™ Community via IB

Interact over single data platform with clients and counterparties

Generate ideas, drive debate, execute trade tickets

\*\*\*\*\*Future Product Releases\*\*\*\*\*

Additional features for credit research and surveillance rolling out in 2017

## **APPLICATION FEATURES & FUNCTIONALITY**

## **Obligor View** ▼

#### **COMPLETE DATA**

Financial, economic, demographic, and sector-level data – in both as reported and standardized formats. **A** 

#### **RELATIVE ANALYSIS**

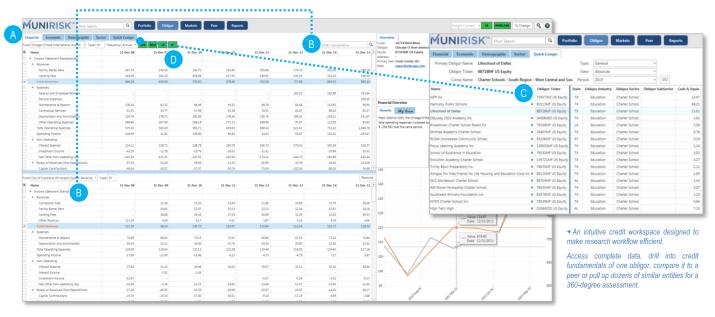
Compare and visualize time series data between two obligors to contextualize creditworthiness. **B** 

#### **QUICK COMPS**

Conduct comparative analytics via Peer Group functionality. View similar obligors for a full credit assessment and to drive trade activity. **C** 

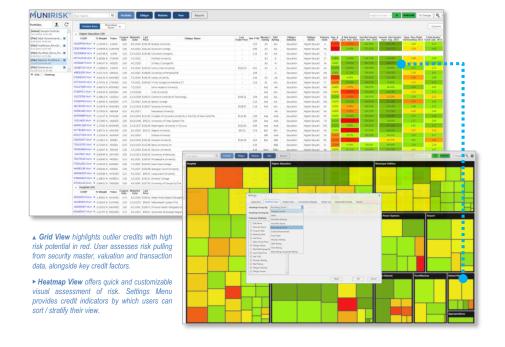
#### **COMMUNICATION**

Tap into the Terminal® for additional analytics and instant connection with the market. D



## "Portfolio" View ▼

Upload sector watch lists or bid lists for credit surveillance. Assess potential risks quickly with color-coded credit indicators. Upload as a standard CSV, or pull from PORT. Easily click through to Obligor View for deep dive and comparative analyses. Toggle between Grid and Heatmap views.



## **Report View ▼**

Print and store an all-encompassing credit report. Coming soon: generate both custom portfolio and single security reports.



▲ Report extract depicts credit overview page. On-demand multi-page brief includes credit fundamentals and trade-based performance.

